

# BLAIRE HERVEY

DIVERSITY, EQUITY, INCLUSION AND BELONGING CONSULTANT  
CAREER COACH | MEDIA HOST | MOTIVATIONAL SPEAKER

**Blaire G. Hervey** is a badass Business x Career Coach, Culture Influencer, Image Consultant, Creator of the "2020 Ain't Cancelled!" series, Motivational Speaker + Sales Enablement Leader. She's an inspirational Maverick, making her mark with start-ups + tech giants experiencing rapid growth BUT her true passion lies in innovating for women of color, helping them navigate corporate spaces, become change agents and thrive personally professionally. Blaire also serves as The Corporate Strategist on The Visionary Squad for PDX Women of Color, on the Board of Directors of Metropolitan Family Services' DEI committee, Junior League of Portland's DEI Strategy committee & Racial Justice for BIPOCs special committee. She also consults for the Vancouver NAACP, crafting culturally specific messaging to prevent the spread of the coronavirus in the Black community.

## Speaking Topics & Coaching Programs

- **How to Make \$100K without a Degree:** This program provides the learner with the ability to craft targeted goals that lead to ideal financial progression in their career.
- **Group Coaching for Public Speakers:** This program elevates the confidence and skillset of an aspiring speaker preparing them to share their story with an audience.
- **Accelerator Circle:** This program is focused on helping helping professionals drive next level results with targeting long-term goal-setting.
- **Brand Story Development:** This program helps clients embrace their origin story, craft core values and mission statement to develop a compelling brand story.
- **Shifting the Learning Culture**

*I also provide individual coaching supporting professionals along their career exploration and advancement journey.*

PDXWOC + B.HER PRESENTS

## 2020 AIN'T CANCELLED! *Series*

Tune into these conversations about shifting your mindset, becoming the best version of yourself & game planning. We got you, sis!



# Previous Speaking Engagements



Featured in:  
**SALES HACKER**

647 TOP FEMALE SALES PRACTITIONERS FOR YOUR NEXT PANEL, PRESENTATION, OR PODCAST

[VIEW ARTICLE](#)

## Testimonials

*"After hitting a huge rock, I called upon Blaire for tips of engaging with C-level executives, likability factors, plus. I listened intently, took notes, & applied the advice to my situation, re-strategized and executed. After talking to her, things continually improved—one encounter after another. The point is, this is her lane and she's effective. If you need corporate advice, seat at the table knowledge, interview hacks, innovative thoughts and wants but no tactical vision, etc. she most definitely is a whole investment."*

*-Kasey Brown*

IT Implementation Project Manager, **Kindred**

*"At one point in my career I found myself on the verge of being without a job. I was really perplexed and struggled at how to market myself in this changing job market. Well I reached to one of the best corporate strategists and career coaches I know, Blaire G. Hervey, to help me navigate. She gave me some useful tools and a tailored, thoughtful approach to rebranding myself. Now I'm super excited she's sharing her expertise and gifts with the world. Need help with your career, buying stocks, finding an outfit for a special occasion or your organization need a speaker book *The Corporate Strategist!*"*

*-DeAngelo Crane*

Senior Culture & Engagement Professional, **Humana**

## Contact Blaire



404-563-0447



[blairehervey@thecorporatestrategist.com](mailto:blairehervey@thecorporatestrategist.com)



[linkedin.com/in/blairehervey](https://www.linkedin.com/in/blairehervey)



[www.thecorporatestrategist.com](http://www.thecorporatestrategist.com)